



Vacaville Art Gallery & Artisan Gift Shop

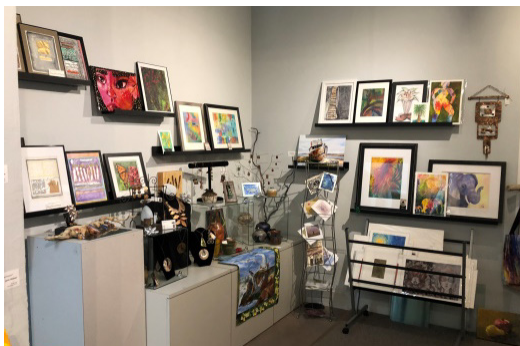


GIFT SHOP SALES

- The Vacaville Art Gallery offers a well-lit, dedicated space for member artists to sell their fine art and artisan crafts.
- Items submitted for consideration must be original, quality works of art.
- Accepted items include wall art (16" x 20" or smaller), fiber and textile art, glass, ceramics, wood, jewelry, note cards, prints and small sculptures.

GIFT SHOP HOURS

- The gift shop is open during regular gallery hours, Tuesday through Saturday from noon to 4:00 pm.
- The shop is also open during show receptions and other special events.



GALLERY MANAGEMENT

- Oversee all inventory, retail sales, merchandising, and customer service.
- Assign a unique gift shop number for each member artist selling goods in the gift shop.
- Help promote gift shop artists at the gallery, on our website and Facebook pages, at receptions and classes, special events and community news.
- Collect a commission of 20% on items priced \$1- \$49 and 30% on items \$50 and higher.
- Track all sales and inventory, and process commission statements.

CUSTOMER RETURNS

- Unused items (with some exceptions) can be exchanged or returned for credit within 30 days.
- Creams, soap and pierced earrings may not be returned.

FOR MORE INFORMATION ABOUT THE GALLERY AND GIFT SHOP, stop by the gallery, call 707-448-8712, or send an email to gallery@vacavilleartgallery.org.

ARTIST RESPONSIBILITIES

- Label all items with a description, price, and artist number, e.g., "Spring Flowers" \$40 GS #210.
- Complete your gift shop form for all merchandise checked in and out.
- Provide the gallery with .jpg images of your work and 25 business/artist cards.
- Promote your gift shop merchandise through personal social media pages, emails, and special events.
- Stop by once a month to check your inventory and swap items if desired.
- Pick up seasonal items within 30 days after the holiday.
- After 6-9 months, consider replacing items that have not sold.
- Gift Shop artists are responsible for transporting all work to and from the gallery and picking up work after a membership has expired.





ABOUT OUR GIFT SHOP

The Vacaville Art Gallery is committed to supporting and promoting local artists and artisans in our gallery.

As part of an Exhibiting Membership, artists may sell their work in our gallery gift shop.

The gallery offers a special Gift Shop Membership for those interested in only selling their art in the gift shop.

Complete a membership online at www.vacavilleartgallery.org or in person at the gallery.

Annual Membership Options

- Gift Shop \$30
- Exhibiting Young Adult (16-25) \$30
- Exhibiting Adult \$60
- Exhibiting Family \$75 (anyone aged 16 or older living in the same household)



ABOUT OUR ART GALLERY

The Vacaville Art League & Gallery is a 501(c)(3) nonprofit organization dedicated to the development and promotion of the visual arts in our communities.

Our goals are to create an atmosphere that encourages community participation in the visual arts; provide artists with exhibition space and opportunities to share and develop creative skills; and stimulate and educate members of the community by bringing an awareness and appreciation of fine art and artisan crafts through shows and art exhibitions, classes, workshops, demonstrations and events.

Vacaville Art League & Gallery
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Vacaville, CA 95688
707.448.8712
gallery@vacavilleartgallery.org
www.vacavilleartgallery.org
www.facebook.com/vacaville.art.gallery

The Vacaville Art Gallery is a 501(c)(3) non-profit, Tax ID #94-2865036



Artisan Gift Shop

